

# Onaway Community Chamber of Commerce

## **\*DRAFT\* Membership Committee**

**Purpose:** The purpose of the membership committee is to increase and sustain Chamber memberships.

**Type of Committee:** Standing Committee

**Goals:** Assist the Chamber team in developing and implementing programs that recruit and retain members.

### **Objectives:**

- Identify, target, recruit and retain members
- Define, develop and promote membership benefits
- Identify needs for educational, professional, or enrichment programming to benefit the members of the Chamber and their staff
- Coordinate Member-2-Member Discount Program
- Annual membership meeting: Awards Dinner, Member-Volunteer Appreciation
- Establish Ambassadors Club
- Advocacy: Emerging Issues, Economic Development
- Business After Hours
- Business Before Hours
- Young Professionals/Junior Ambassadors Group

**Chairperson's Name:**

**Committee Members:**

**Meeting Schedule: Date/time/location:**

**Reporting:** Monthly

**Annual Budget:**

**Coordination with other committees:** Board of Directors, Marketing and Events.

### **BENEFITS OF MEMBERSHIP**

- Business Referrals
- Networking Events and Professional Development Seminars
- Discounted member benefits services (e.g., office supplies, insurance, phone service etc.)
- Business Expo/Resource Breakfast Meetings
- Special Member Rates on Chamber events and programs
- Scholarship Opportunities
- Flyer Mailing Services
- Web and Print Directories